

NAFEA 3 Year Strategic Plan

2020-2022

Context

There continues to be a range of challenges in the external environment that administrators of work integrated learning (WIL) or field experience need to overcome. There continues to be a need for a national association:

- To facilitate a forum for WIL administrators;
- To provide a networking and support reference point;
- To act as an advocate to raise awareness of the role of WIL administrators; and,
- To lobby on member's behalf on WIL issues at a national level.

Changes continue to occur within the Commonwealth higher education reforms, which have an impact on work integrated learning or field experience administration as well as being influenced by local, national and international factors. Challenges and barriers continue to exist in the area of work integrated learning that need to be addressed.

Within this context NAFEA has a number of aspirations and visions for the next three years, 2020-2022.

Key Objective 1:

Elevate profile of the Association

Goal	Strategies / Targets
<ul style="list-style-type: none"> ● Continue to make improvements to the website and to accommodate the NAFEA Online Journal 	<ul style="list-style-type: none"> ● Aim to have an active website where members interact. ● Continue to seek improvements from members
<ul style="list-style-type: none"> ● Build community of practice. 	<ul style="list-style-type: none"> ● Regular webinars held each year ● Regular posts on website forums



	<ul style="list-style-type: none"> • Regular information sharing • Increase in the number of members interacting via the website and NAFEA Facebook and LinkedIn pages
<ul style="list-style-type: none"> • Increase membership • Develop promotional materials • Develop an online membership database 	<ul style="list-style-type: none"> • Market to all universities in Australia and New Zealand through online campaigns. • Increase membership each year by 10%. • Membership database maintained.
<ul style="list-style-type: none"> • Establish State Chapters for each State or region. 	<ul style="list-style-type: none"> • Encourage members to become a State Chair. • Provide technology so State Chapters can connect with their members (e.g. videoconferencing tools). • Aim to have State Chapters for each State or region (e.g. some states or territories may combine SA/NT Chapter).
<ul style="list-style-type: none"> • Establish representatives at all universities in Australia and New Zealand. 	<ul style="list-style-type: none"> • Encourage members to become a University Rep. • Aim to have representation from all universities in Australia and New Zealand.
<ul style="list-style-type: none"> • Produce a newsletter four times a year. 	<ul style="list-style-type: none"> • Distribute via email to keep costs down; • Annual newsletter produced to promote the annual conference.

Key Objective 2:

Plan for a stronger future

Goal	Strategies / Targets
<ul style="list-style-type: none"> • Develop a surplus budget and ensure a strong financial position. • Continue to investigate additional revenues. 	<ul style="list-style-type: none"> • Price annual conference to ensure that a profit is made. • Aim for the Association to have a surplus budget.
<ul style="list-style-type: none"> • Review membership fees annually • Review membership structure annually. 	<ul style="list-style-type: none"> • Proposed membership fees are: <ul style="list-style-type: none"> ○ Unlimited Institutional Membership: \$1500; ○ Individual: \$60; ○ Non-financial member (mailing list only). • Suggested increase of 5-10% each year, subject to review by Executive Management Committee. 2020-2021: it is proposed to maintain current fee rates. It is proposed to review structure with the view of implementing a small institutional membership rate.

Key Objective 3:

Establish support systems for members and students

Goal	Strategies / Targets
<ul style="list-style-type: none"> • Provide bursaries to students to undertake a placement in a rural and/or remote area. 	<ul style="list-style-type: none"> • Offer 20 bursaries to the value of \$1500 in 2020.



<p>Rules to be set by Management Committee.</p>	<ul style="list-style-type: none"> ● Offer 25 bursaries to the value of \$1500 in 2021. ● Offer 35 bursaries to the value of \$1500 in 2022.
<ul style="list-style-type: none"> ● Provide funds for projects or research into WIL administrative issues, particularly those that focus on the benefits of organisations hosting students. 	<ul style="list-style-type: none"> ● Offer a round of funding in 2020 ● Offer a round of funding in 2021. ● Offer a round of funding in 2022.
<ul style="list-style-type: none"> ● Provide funding for professional development opportunities for members. 	<ul style="list-style-type: none"> ● Funding should be provided to members to undertake professional development opportunities, which will mutually benefit the Association, the University and the individual member. To be offered in <ul style="list-style-type: none"> ○ 2020 - 500 ○ 2021 - \$1,000 ○ 2022 - \$1,500

Key Objective 4:

Elevate the profile of WIL/Field Experience Administrators

Goal	Strategies / Targets
<ul style="list-style-type: none"> Continue to highlight the achievements of members. 	<ul style="list-style-type: none"> Publish achievements in the Association Newsletter.
<ul style="list-style-type: none"> Continue the award program for outstanding achievement. 	<ul style="list-style-type: none"> Award at Conference each year

Key Objective 5:

Establish partnerships to strengthen influence of decision-making in areas related to WIL/Field Experience

Goal	Strategies / Targets
<ul style="list-style-type: none"> Understand the issues affecting WIL/Field Experience administrators. 	<ul style="list-style-type: none"> Establish an annual survey to capture issues experienced by members
<ul style="list-style-type: none"> Partner with organisations and associations with similar missions and visions. 	<ul style="list-style-type: none"> Establish partnerships with: <ul style="list-style-type: none"> ACEN NAGCAS Universities Australia SONIA InPlace SPOT ATEM



	<ul style="list-style-type: none">○ Health and Education departments both at the state and national level○ Professional accreditation bodies○ Other organisations as identified by the Executive Management Committee.
<ul style="list-style-type: none">● Executive Committee Members to represent the Association at events of partner organisations and associations.	<ul style="list-style-type: none">● Where possible, Executive Committee Members should integrate the promotion of the Association in their usual activities.● Where strategically required and in the absence of other funding, the Association will provide some funds to attend meetings, conferences or other events as agreed by the Committee.